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**Communications Concepts Announces
Northwest Energy Efficiency Council (NEEC) Winner of Excellence Award in
Print Media**

6/15/2015 The Northwest Energy Efficiency Council has been selected as a recipient of an APEX Award in the category Print Media - Education & Training by Communications Concepts.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Awards of Excellence recognize exceptional entries in individual categories such as Print Media, Newsletters and Websites.

This is NEEC's first APEX award. The winning submittal was the textbook for the Building Operator Certification (BOC) program's 1008 class **Operation & Maintenance Practices for Sustainable Buildings**. The textbook was written by a group of Subject Matter Experts and NEEC staff. The content focuses on best practices building operators can employ for high performance buildings including exterior site issues, water efficiency, cleaning products, material and supply purchasing, energy, and indoor environmental quality to improve the performance of both existing buildings and newly-designed green buildings.

BOC's Manager of Training, Olga Gazman, stated "NEEC is honored to receive the APEX Excellence Award in recognition of the high quality of learning materials authored for the BOC program. NEEC works with subject matter experts and instructional designers to write innovative and academically sound text materials that summarize and integrate the disparate knowledge in sustainable, energy-efficient building practices. NEEC's textbook production leverages knowledge of the subject matter and of the classroom, evidencing awareness of current thinking in these fields."

About NEEC: The Northwest Energy Efficiency Council (NEEC) is a non-profit business association of the energy efficiency industry. NEEC's mission is to promote policies and programs that enhance market opportunities for energy efficiency. NEEC is a national provider of a range of services from Energy Benchmarking technical support to training and credentialing through the Building Operator Certification (BOC®) program.

About Communications Concepts: Communications Concepts, Inc. advises publishing, PR and marketing professionals on best practices to improve their publications and communications programs. They also sponsor the annual APEX Awards for Publication Excellence. Communications Concepts has published *Writer's Web Watch*, the *Writing That Works Archives* and their predecessors since 1984. *Writer's Web Watch* is an online newsletter advising professionals on practical writing, editing and communication strategies for business. Subscribers include corporate, nonprofit, agency and freelance communicators. The organization also publishes reports on business writing and communications, and provides consulting services to organizations in the field.

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